

Growth Hacking Strategy - Growth Pillars

Applies to web Property:

As of Date:

Pillar A

Why?

Pillar B

Why?

Pillar C

Why?

Pillar D

Why?

Growth Hacking Strategy - Growth Pillars

Applies to web Property:

As of Date:

Pillar E

Why?

Pillar F

Why?

Pillar G

Why?

Pillar H

Why?

Colour Code: Red = Use with caution. Normally, you don't need that

Growth Hacking Strategy - Growth Metrics

Applies to web Property:

As of Date:

Metric(s) of Pillar A	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar B	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar C	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar D	Available?	System?	Definition
#1			
#2			
#3			

Growth Hacking Strategy - Growth Metrics

Applies to web Property:

As of Date:

Metric(s) of Pillar E	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar F	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar G	Available?	System?	Definition
#1			
#2			
#3			

Metric(s) of Pillar H	Available?	System?	Definition
#1			
#2			
#3			